

Because of Google, Kansas City, Kansas offers a unique opportunity to all district schools. Our schools can be the first schools in the world to have access to the newest technology available anywhere. Providing our students with access to the most current technology gives us an advantage no one else provides. Our students deserve the best. They are our future, and our destiny lies in their hands.

For years, KCK students did not have the advantages of the Johnson County school systems. Our students can now have the technology that Johnson County wants. We have at least a year to jump on this technology and move faster than before. Our students can and will achieve if we give them the skills, tools, and technology to get ahead.

Google currently offers a special registration period that continues until Sept. 9. Each neighborhood in KCK is divided into fiberhoods. If enough households register in each fiberhood, then Google will provide free service to schools and public buildings within that area. This is the chance to help your local students gain access to Google's newest high speed technology. For a small registration fee of \$10, residents can assist KCK schools.

Google offers three packages to residents. Fiberhoods that register enough households will be connected to the new technology first. To register, residents are asked to provide their address (to determine what fiberhood), zip code, and apartment number (if in a complex). Then, a debit or credit card is needed to pay the \$10 registration fee. The fee is later applied to the first month's bill or is refunded if not enough households register for the service. Residents who do not possess a debit or credit card can purchase pre-paid gift cards at local merchants, like CVS, Walgreen, WalMart, Target, etc.

Everyone wanting to connect needs to be aware of the \$300 construction fee to bring the technology from utility poles to your individual property. With two packages (described below) the fee is waived with a 2-year contract. With the third package, the fee can be prorated over one year, at \$25 per month.

Google Fiber Product Offerings:

1. *Gigabit (high speed internet) + Google Fiber TV:*

What's better than a gig of Internet? A gig plus TV, designed for how people watch today and how they will watch in the future. Google Fiber TV carries hundreds of channels (including local favorites) and tens of thousands of shows on demand in crystal clear HD. With eight tuners and 2TB of DVR storage, so no one will miss a show again. Customers also get a brand new Nexus 7 tablet that to use as a remote control. Gigabit + Google Fiber TV costs \$120 per month, and Google will waive the \$300 construction fee with a 2-year contract. According to Google representatives, all contracts are not finalized but ESPN, Showtime, HBO will all be included as well as others. Google anticipates the TV package finalized by Sept. 9.

2. *Gigabit Internet:*

With a gig, customers can do everything on the web at speeds more than 100 times faster than what most Americans enjoy today. This package will include a gigabit-enabled network box with advanced WiFi and 1TB of cloud storage on Google Drive. Gigabit Internet will cost \$70 per month, and Google will again waive the \$300 construction fee with a 2-year contract.

3. *Free Internet:*

Google knows that not everyone is ready to commit to a gig just yet. But the company wants to make sure everyone has the opportunity to upgrade when ready. So if a household pre-registers and the corresponding fiberhood gets installed, residents have the option to get a 5 megabit per second (Mbps) connection for zero monthly charge, (similar to what people receive now through current internet providers) and the home will be wired and ready for the switch. The Free Internet option will cost \$0 per month, although customers will have to pay a \$300 construction fee (which can either be paid at once, or in \$25 monthly installments). This one time fee is guaranteed for 7 years.

The cost of this for the consumer will be \$300 (one time) and that includes a date with a Google Fiber Team member who will come into each home, install the devices, and get residents set up properly, said a Google

representative. So once again, customers can receive the basic service option for a one-time connection fee of \$300.

Kansas City, KS and downtown Kansas City, MO will be the first to be connected. Service is available to everyone living in the two cities, but the service is demand driven. The Fiberhood that signs up the fastest will be connected the quickest. No home will be excluded unless residents are not interested in the service. So, begin by rallying neighbors and go to google.com/fiber to pre-register

How to get Google Fiber

1. Pre-register: Households can pre-register by visiting google.com/fiber, provide some basic information (like name/address/zip code) and pay a \$10 deposit.

2. Rally neighbors: Over the next six weeks, get neighbors and friends to pre-register too.

Here's why: Google divided Kansas City into small communities called "fiberhoods." Google will install only where there's enough interest, and will install sooner in fiberhoods where there's more interest. Schools within each specific fiberhood will get free Google connection if that fiberhood reaches the target number of registrations.

3. Choose the package: If a person's fiberhood reaches its registration goal, residents will be able to choose from the designed packages.

4. Schedule the install: When it's time, residents will get an email asking to schedule individual installations with a Google Fiber Team Member at a convenient time. Pick an appointment time that works best, and allow Google to connect the house or apartment.

The rally lasts for six weeks and ends on September 9. When residents participate, not only will they help bring Google Fiber to each fiberhoods home, the registration also helps bring Google to the community. This means Kansas City, Kansas schools will get free Google. If each fiberhood does not get the installation number needed, the schools will not receive free internet.

After the rally, Google will provide an update to let customers know if their Fiberhood has reached its goal. If so, clients can then proceed to sign up for the service package of choice. The first homes will get service shortly after the rally ends, and all qualifying neighborhoods will receive service before the end of 2013.

In the meantime, residents are encouraged to visit Kansas City's Google Fiber Space, where they can experience a gigabit first-hand and check out TV in crystal clear high definition. The Fiber Space opens daily starting Saturday, July 28. Google is also planning to hold events throughout the community during the rally. Stay tuned for more on the Google Fiber KC Blog. For more information about packages, visit the Google Fiber site and look in the FAQ.

STEPS FOR HIGH SPEED GOOGLE

1. Register at google.com/fiber, and pay \$10 registration fee.

2. Select appropriate package.

A. Gigabit (high speed internet) + Google Fiber TV

B. Gigabit Internet (high speed internet only)

C. Free Internet (after \$300 one time connection fee/no contract)

3. Set up installation date and time.

Take this opportunity to help all students in KCK by registering for Google's new service. The registration rally lasts only until Sept. 9 to guarantee local schools' inclusion in the program. Kansas City, Kansas students deserve the best. A small investment by each household can bring this opportunity to the students in each neighborhood and fiberhood.